

TWINART, INC. **THE STORY OF US**



Emmy winning identical twins, Ellen Kahn + Lynda Kahn are the co-founding partners / Executive Creative Directors of the bi-coastal TWINART. Recognized as trendsetters in the entertainment industry TWINART is known for adding their fresh vision and voice to a wide range of integrated media projects. Their passion for art, storytelling, music and technology inspire their broadcast design, marketing campaigns, and brand content initiatives.

Most recently, Ellen led the design direction for the Jennifer Lopez, NUVOTV launch and rebrand, while Lynda spearheaded the “Life Lives Here” Scripps Networks Upfront with BPG and the Starz Network Redesign with YuCo.

Notable TWINART brand design projects include the launch of WEtv, the CW brand build and LifetimeTV rebrand. TWINART is acknowledged for their TV program main titles for Ellen (Emmy), “Arrested Development” (BDA Gold), “The Talk”, and “Witches of the East End”. Long form projects include “Picture What Women Do” for LifetimeTV and “Voices” for Elektra Entertainment. Their series experience includes “Peewee’s Playhouse” and HBO’s “Encyclopedia.”

TWINART’s graphic style has defined music and variety shows such as Conde-Nast’s “Fashion Rocks”, “Miss America”, “The Laureus Awards” and “Radio Music Awards.”

As DGA live action directors, the Kahn sisters helm projects for Absolut Vodka, Polaroid, Hershey’s, and Nintendo. Lynda serves as a Governor for the Emmy’s Motion & Title Design Peer Group and Ellen is a former Governor serving on the Executive Committee. At the Promax/BDAconference the Kahn duo curate and moderate the panel “The Art of Title Design.”

Ellen Kahn and Lynda Kahn are the recipients of the National Endowment of the Arts fellowship grant in Visual Media. TWINART’s videos have exhibited at the Whitney Museum of American Art, The Metropolitan Museum of Art, Tokyo Video Biennale, and The Pompidou Centre in Paris.